

Communicate

Send a broadcast communication to a segment or tag

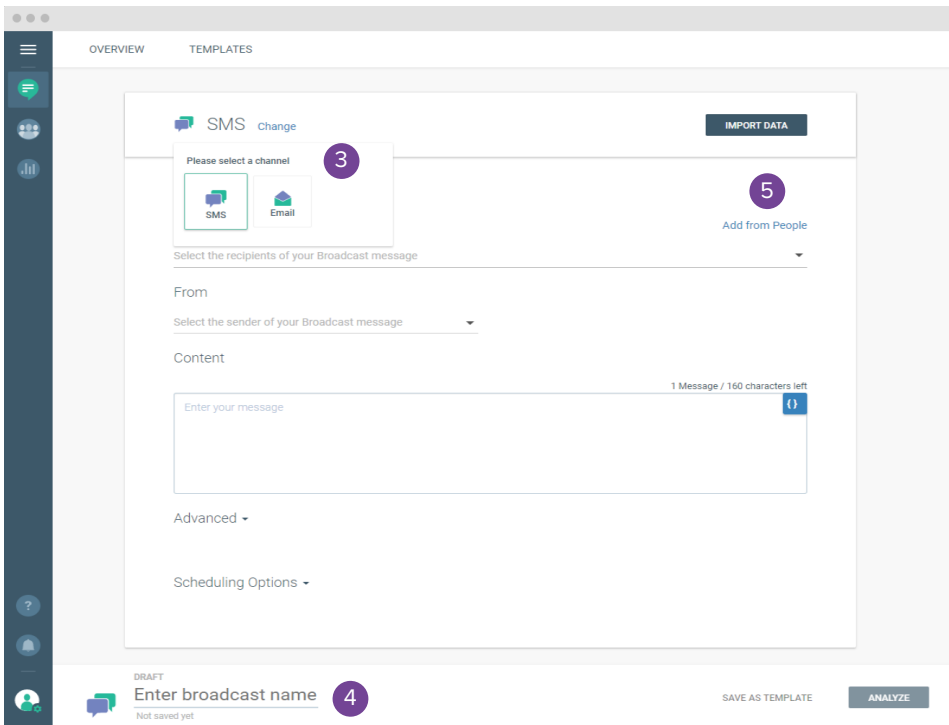


1. Go to cloud.mimsms.com
2. Click the **CREATE BROADCAST** button.

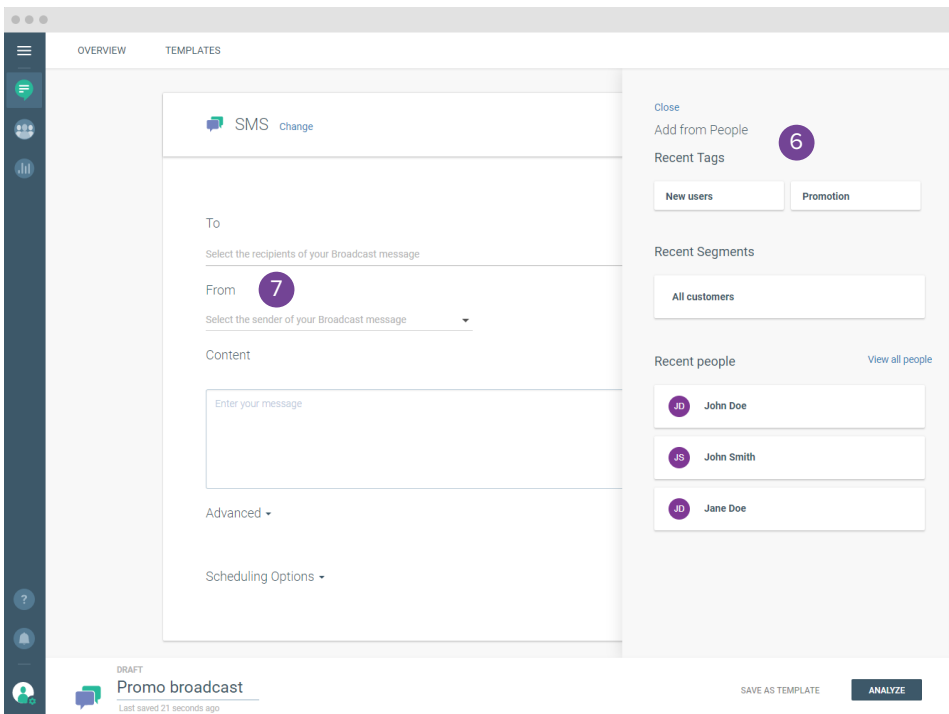
The screenshot shows the 'All Communications' page in the cloud.mimsms.com interface. The page has a sidebar on the left with navigation options like 'OVERVIEW' and 'TEMPLATES'. The main content area displays a list of communications. A purple circle with the number '2' is placed over the 'CREATE BROADCAST' button in the top right corner of the main content area. The list of communications includes several 'Untitled campaign' entries and one 'Untitled broadcast' entry, all in a 'DRAFTED' state. Each entry shows its creation time and metrics such as 'No traffic' and 'No expenses'.

Information	Metrics	Analysis
DRAFTED Untitled campaign Created 15 seconds ago	No traffic No expenses	
DRAFTED Untitled campaign Created 3 days ago	No traffic No expenses	
DRAFTED Untitled campaign Created 3 days ago	No traffic No expenses	
DRAFTED Untitled campaign Created 4 days ago	No traffic No expenses	
DRAFTED Untitled campaign Created 4 days ago	No traffic No expenses	
DRAFTED Untitled broadcast Created 4 days ago	No traffic No expenses	

3. Choose a channel from the options displayed. (mandatory)
4. Set a name for the broadcast. (mandatory)
5. Click the “Add from people” link on the top left.



6. Choose the segment or a tag that you want the broadcast to go to from the options shown.
 - a. If you need to see more items, click on the ‘View all tags’ or ‘View all segments’ links.
7. Select a sender from the drop-down list.



8. Enter the content of the message.
9. Click the **ANALYZE** button.
 - a. Errors will be flagged for rectification.
 - b. If everything is OK, click **LAUNCH**.

